LOVE TAPES

PHASE ONE: PLANNING

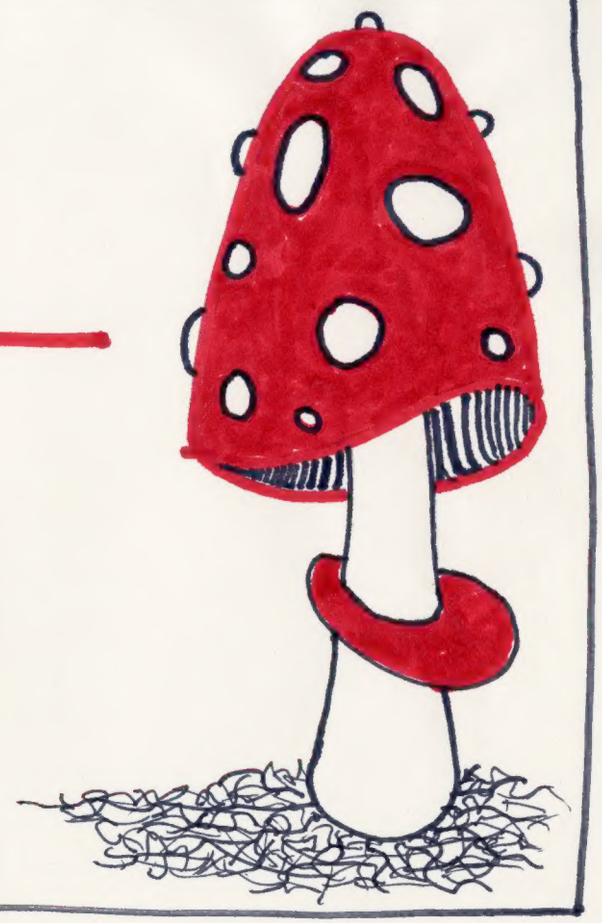
THE FIRST THING WE NEED IS A PRELIMINARY

✲ PROPOSAL ✲

INCLUDING COMPLETE DETAILS OF THE FOLLOWING PARAMETERS

1. GOAL OPTIONS
2. RESOURCE NEEDS
3. PROJECT STRATEGY
4. CRITICAL PATH
5. BUDGET
6. SUPPORT NETWORK

CRITICAL PATH



PLANNING

FINAL PLAN-NING

FUNDRAISING

PREPRODUCTION

PRELIMINARY PROPOSAL

FINAL PROPOSAL

MONEY & SUPPORT

RESOURCES
PEOPLE
EQUIPMENT
PUBLICITY &

LIVE ACTION!

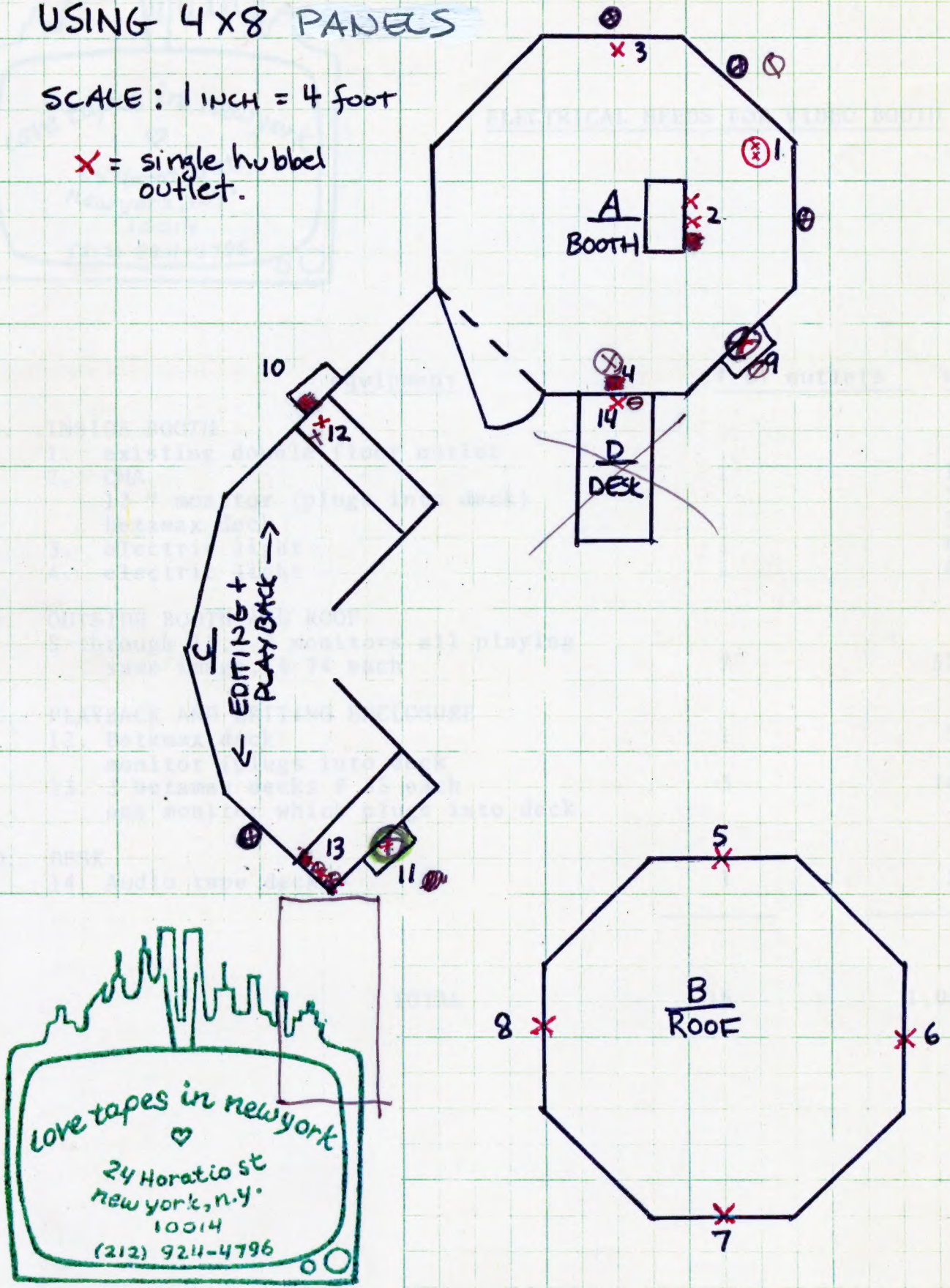
ELECTRICAL

FLOOR PLAN FOR LOVE TAPE VIDEO BOOTH

USING 4X8 PANELS

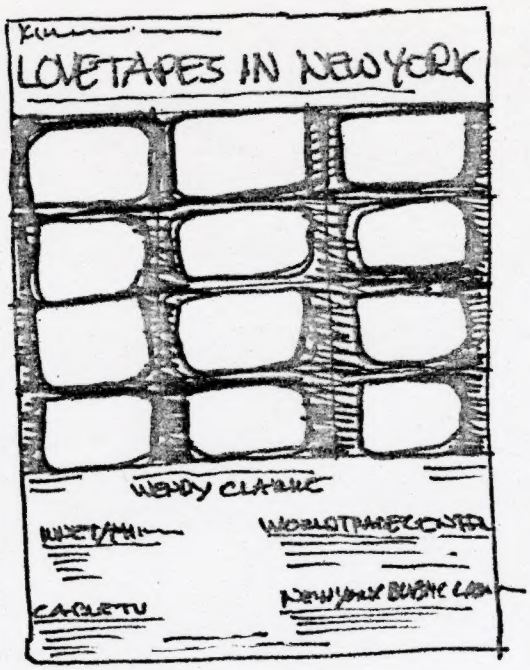
SCALE: 1 INCH = 4 foot

X = single hubbel outlet.



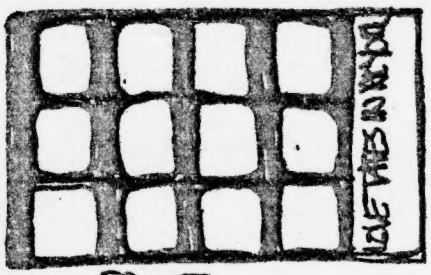
SKETCH OF ANNOUNCEMENT, POSTER, BUTTONS AND T SHIRTS SPECIALLY DESIGNED FOR LOVE TAPES IN NEW YORK.

① POSTER:

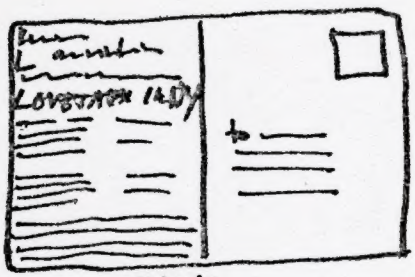


② ANNOUNCEMENT:

post card



FRONT

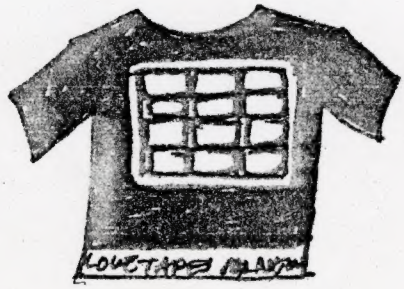


BACK

BUTTON:

T SHIRT:

③



④

Scanned from the Wendy Clarke collection at the Wisconsin Center for Film and Theater Research, with support from the National Endowment for the Humanities.

http://wcftr.commarts.wisc.edu